

Alle voetnoten “SEO voor Webprofessionals 2014”



In de PDF- en de epub-versie van het boek is iedere hyperlink gewoon aanklikbaar. Voor de lezers van de paperback-versie is het aanklikken van hyperlinks echter onmogelijk. In de voetnoten staan weliswaar steeds de URL's van de hyperlinks die op die pagina worden gebruikt, maar die moeten nog wel eerst door de paperback-lezer worden overgetypt. En soms zijn de URL's erg lang en cryptisch. Daarom heb ik na een tip van een lezer een PDF gemaakt met een overzicht van alle voetnoten (dus alle hyperlinks). Als u deze PDF op uw desktop, tablet of smartphone opent kunt u het nummer van de link (dwz voetnoot) opzoeken en meteen aanklikken.

Alain Sadon

1. <http://www.seoguru.nl/seo-training/>
2. <https://plus.google.com/+AlainSadon>
3. Locatie werd toen nog met een 'k' geschreven...
4. <http://statline.cbs.nl/StatWeb/publication/?VW=T&DM=SLNL&PA=71098NED>
5. <http://goo.gl/NH8u7>
6. <http://goo.gl/E99dYJ>
7. http://gs.statcounter.com/#mobile_vs_desktop-ww-monthly-201211-201312
8. <http://www.google.nl/support/accounts/bin/answer.py?hl=nl&answer=54041>
9. <https://plus.google.com/105039657769046310513>
10. <http://www.google.com/patents/US20070033168>
11. <https://support.google.com/webmasters/answer/1061943?hl=nl>
12. <http://www.google.com/support/webmasters/bin/answer.py?hl=nl&answer=35769>
13. <https://www.google.com/webmasters/tools/?hl=nl>
14. <http://googlewebmastercentral.blogspot.com/>
15. <http://www.youtube.com/user/GoogleWebmasterHelp>
16. <http://searchengineland.com/key-takeaways-from-googles-matt-cutts-talk-at-pubcon-55457>
17. <http://goo.gl/dTc66H>
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19. <http://support.google.com/analytics/bin/answer.py?hl=nl&answer=1745147>
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25. <http://www.opensiteexplorer.org/>
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39. <http://www.mattcutts.com/blog/pagerank-sculpting/>
40. <https://plus.google.com/u/0/events/c3mun2nlrl47ksh474mon0po28>
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42. <https://yoast.com/wordpress/plugins/seo/>
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48. <http://htmlunit.sourceforge.net/>
49. <http://crawljax.com/>
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58. <http://www.w3.org/TR/WCAG10-HTML-TECHS/#meta-element>
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60. <http://www.youtube.com/watch?v=Filv4pP-1nw>
61. <http://moz.com/blog/whiteboard-interview-googles-matt-cutts-on-redirects-trust-more>
62. <https://www.youtube.com/watch?v=ArBkHv4r4Yc#t=1341>
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64. http://en.wikipedia.org/wiki/ISO_3166-1_alpha-2
65. http://nl.wikipedia.org/wiki/Lijst_van_ISO_639-1_codes
66. <http://support.google.com/webmasters/bin/answer.py?hl=nl&answer=2620865>
67. <http://www.google.com/webmasters/tools/>
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71. <https://plus.google.com/u/0/events/c3mun2nlrl47ksh474mon0po28>
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73. <http://schema.org/docs/full.html>
74. https://support.google.com/webmasters/topic/2692946?hl=nl&ref_topic=21997
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102. <https://www.google.com/webmasters/tools/disavow-links-main>
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119. <http://www.seoguru.nl/seo-boek/bijlagen/#siteperformance>
120. <https://plus.google.com/+PierreFar/posts/Gas8vjZ5fmB>
121. <http://www.youtube.com/watch?v=w41dsE87CfY>
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123. <http://code.google.com/speed/page-speed/download.html>
124. https://developers.google.com/speed/docs/insights/using_firefox?hl=nl
125. https://developers.google.com/speed/docs/insights/using_chrome?hl=nl
126. <https://code.google.com/p/modpagespeed/>
127. <https://support.google.com/webmasters/answer/35769?hl=nl>
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129. <http://searchenginewatch.com/article/2327459/Google-Starts-Penalizing-Sites-for-Rich-Snippet-Spam>
130. <https://support.google.com/webmasters/answer/2722261?hl=nl>
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132. <http://www.youtube.com/watch?v=6voLG6FHzTE>
133. <http://www.seroundtable.com/google-penalty-site-move-18163.html>
134. <http://www.seoguru.nl/seo-blog/google-penalty/comment-page-1/#comment-46353>
135. <https://www.google.com/webmasters/tools/reconsideration>
136. <http://searchengineland.com/5-not-so-common-reconsideration-request-errors-181567>
137. http://www.google.com/advanced_image_search
138. Of zelfs (d.w.z. voor de overzichtelijkheid) een aparte Afbeeldingen Sitemap op te nemen.

139. <http://googlewebmastercentral.blogspot.nl/2012/04/1000-words-about-images.html>
140. <https://support.google.com/webmasters/answer/80472>
141. <https://developers.google.com/webmasters/videosearch/schema>
142. Bij het ter persen gaan van dit boek heb ik dit punt niet weten te reproduceren. Nader onderzoek is nodig.
143. Vaak wordt ook het zo goed mogelijk scoren met reguliere zoekresultaten op lokale zoekopdrachten als Local SEO beschouwd, maar in dit boek omvat het dus alleen het scoren in Google Maps.
144. <https://www.google.com/?hl=en&gl=US&q=restaurant+ny>
145. <https://developers.google.com/webmasters/business-location-pages/>
146. <http://www.google.com/intl/nl/+business/get-started.html>
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